



FOR IMMEDIATE RELEASE

## **Packin' SMART Products Launches New Lines for Stackable Containers at the 2009 International Housewares Show**

Hoffman Estates, IL, March 15, 2009 – Packin' SMART Products will be participating at the 2009 International home & housewares show to be held in McCormick Place in Chicago, IL on March 22-24, 2009. Packin' SMART Products will be showcasing its growing line of products including, Packin' SMART® Click-N-Twist and Packin' SMART Stack-N-Seal, its newest additions to the family of Packin' SMART®.

Packin' SMART® is an innovative stackable storage system designed to store and dispense small essentials at home, office, and on the go, including kitchen spices, candy, snacks, craft items and more.

“Packin' SMART® is so versatile and great for so many uses,” says Jee Kim, Co-Founder of Packin' SMART Products. “We're listening to what our customers are asking for and incorporating their needs into our new designs.”

Packin' SMART® Stack-N-Seal offers the same great portability and functionality for feeding on-the-go with a twist. With its twist-to-seal stacking design, Stack-N-Seal is designed for hold both liquids and dry goods, making it perfect for home-made baby foods, yogurts, and other snacks for home and on the go.

Packin' SMART® Click-N-Twist is designed using the patented secure click design of the original Packin' SMART® by Innobaby and twist-to-interlock design of the Stack-N-Seal. Its wide round opening of the container makes it easier to use at home for filling the containers and offers a space-saving design for countertops and cabinets.

Packin' SMART® is available at The Container Store, One Step Ahead, and more than 700 specialty retailers nationwide. Available in variety of prints and sizes, Packin' SMART® ranges from \$4.99 to \$19.99.

Packin' SMART Products is a company that strives to manufacture innovative solutions for organizing home, office, and on-the-go. For more information, visit [www.packinsmart.com](http://www.packinsmart.com)

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If you would like more information about this topic, please contact Kristen Min @ 877-782-2541 or email your questions to [press@packinsmart.com](mailto:press@packinsmart.com).